

COURSE OVERVIEW SS0496-6M-IH

Innovation (E-Learning Module)

Course Title

Innovation (E-Learning Module)

Course Reference

SS0496-6M-IH

Course Format & Compatibility

SCORM 1.2. Compatible with IE11, MS-Edge, Google Chrome, Windows, Linux, Unix, Android, IOS, iPadOS, macOS, iPhone, iPad & HarmonyOS (Huawei)

Course Duration

3.0 online contact hours
(3.0 CEUs/30 PDHs)



Course Description



This E-Learning is designed to provide participants with a detailed and up-to-date overview of Innovation. It covers the innovation and its effect in the economic growth; the innovation process, types of innovations and models of innovation; the chronological development of models of innovation and linear models; the typology of innovations, chronological development of models of innovation and disruptive innovations; the key individual roles within the innovation process; and the innovation management tools and methodologies, EFQM excellence model and managing intellectual property.

During this interactive course, participants will learn the main types of intellectual property; the strategic alliances and networks, interlinkages and networks between firms; the management of research and development and strategic pressures on R&D; the R&D projects and organizing industrial R&D; the organisational characteristics that facilitate the innovation process; the open innovation and technology transfer; the VAG inter-firm product platform development and commonly presented linear NPD model; the packaging and product development; the importance of technology and science in innovation; the models of innovation; and the linear, simultaneous coupling, interactive and chronological development.

Course Objectives

Upon the successful completion of this course, each participant will be able to:-

- Apply and gain a comprehensive knowledge on innovation
- Discuss innovation and its effect in the economic growth
- Identify the innovation process, types of innovations, models of innovation, the chronological development of models of innovation and linear models
- Explain the typology of innovations, the chronological development of models of innovation and disruptive innovations
- Manage innovation and identify the key individual roles within the innovation process
- Recognize the innovation management tools and methodologies, apply EFQM excellence model and manage intellectual property
- Recognize the main types of intellectual property and apply strategic alliances and networks, interlinkages and networks between firms, management of research and development and strategic pressures on R&D
- Manage R&D projects, organize industrial R&D and describe organisational characteristics that facilitate the innovation process
- Illustrate open innovation and technology transfer, VAG inter-firm product platform development and commonly presented linear NPD model
- Apply packaging and product development and discuss the importance, technology and science in innovation
- Describe the models of innovation including linear, simultaneous coupling, interactive and chronological development

Who Should Attend

This course provides a wide understanding and deeper appreciation of innovation for managers and leaders who want to create a culture of rapid innovation and learning in their organization and other technical staff.

Training Methodology

This Trainee-centered course includes the following training methodologies:-

- Talking presentation Slides (ppt with audio)
- Simulation & Animation
- Exercises
- Videos
- Case Studies
- Gamification (learning through games)
- Quizzes, Pre-test & Post-test


Every section/module of the course ends up with a Quiz which must be passed by the trainee in order to move to the next section/module. A Post-test at the end of the course must be passed in order to get the online accredited certificate.

Course Certificate(s)

Internationally recognized certificates will be issued to all participants of the course who completed a minimum of 80% of the total tuition hours.

Certificate Accreditations


Certificates are accredited by the following international accreditation organizations: -

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The International Accreditors for Continuing Education and Training (IACET - USA)

Haward Technology is an Authorized Training Provider by the International Accreditors for Continuing Education and Training (IACET), 2201 Cooperative Way, Suite 600, Herndon, VA 20171, USA. In obtaining this authority, Haward Technology has demonstrated that it complies with the **ANSI/IACET 2018-1 Standard** which is widely recognized as the standard of good practice internationally. As a result of our Authorized Provider membership status, Haward Technology is authorized to offer IACET CEUs for its programs that qualify under the **ANSI/IACET 2018-1 Standard**.

Haward Technology's courses meet the professional certification and continuing education requirements for participants seeking **Continuing Education Units (CEUs)** in accordance with the rules & regulations of the International Accreditors for Continuing Education & Training (IACET). IACET is an international authority that evaluates programs according to strict, research-based criteria and guidelines. The CEU is an internationally accepted uniform unit of measurement in qualified courses of continuing education.

Haward Technology Middle East will award **3.0 CEUs** (Continuing Education Units) or **30 PDHs** (Professional Development Hours) for participants who completed the total tuition hours of this program. One CEU is equivalent to ten Professional Development Hours (PDHs) or ten contact hours of the participation in and completion of Haward Technology programs. A permanent record of a participant's involvement and awarding of CEU will be maintained by Haward Technology. Haward Technology will provide a copy of the participant's CEU and PDH Transcript of Records upon request.

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British Accreditation Council (BAC)

Haward Technology is accredited by the **British Accreditation Council** for **Independent Further and Higher Education** as an **International Centre**. BAC is the British accrediting body responsible for setting standards within independent further and higher education sector in the UK and overseas. As a BAC-accredited international centre, Haward Technology meets all of the international higher education criteria and standards set by BAC.

Course Fee



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As per proposal

Course Contents

- Innovation Management: An Introduction
- Very competitive business market
- What should we do to adapt this changes?
- What is innovation?
- Innovation: yes, but how?
- Can we manage innovation?
- Effect of innovation in the economic growth
- Figure 1: Overview of the innovation process
- The need to view innovation in an organisational context
- Individuals in the innovation process
- Entrepreneurship
- Design
- Innovation and invention
- Successful and unsuccessful innovations
- Different types of innovations
- Type of innovations
- Technology and Science
- Popular views of innovation
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- Table 1.4 Twentieth-century technological innovations
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- Table 1.5 A typology of innovations
- Figure 1.3 The popular view of science
- Figure 1.4 Conceptual framework of innovation
- Figure 1.5 Linear models of innovation
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- Figure 1.8 Disruptive innovations
- Table 1.7 Explanations for innovative capability
- Table 1.8 Studies of innovation management
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- Figure 1.11 The future handheld device will probably incorporate many separate devices
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- Figure 2.2 Kondratieff waves of growth and their main features
- Table 2.1 Characteristics of the five waves of growth
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- Table 2.2 Four different groups
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- Figure 4.2 Design simplification
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- Table 4.3 The development of e-commerce and the impact on operations
- Figure 4.7 Innovation as an operations process itself
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